Dear Sir/Madam,

We are writing to tell you about an exciting program at Aberfoyle Hub Primary School in 2013 and to ask you to be part of our sponsorship team because frankly, we need your help!

Since 1998, our school has competed every year in the Australian Human Powered Vehicle (HPV) Super Series and the Australian International Pedal Prix Challenge. Pedal Prix is a bit like Grand Prix with pedals. Instead of petrol as its energy source, our custom-built Pedal Prix bikes are powered by our students – all pedalling madly! There are a series of races throughout the year culminating in a 24-hour endurance race in September where we ride the bikes that we’ve helped design and build. This terrific program brings together our year 6 and 7 students building:

- team work and friendship
- design and construction skills
- fun and fitness, and
- community spirit

But you need to understand, if you become part of our sponsorship team, you are joining a team with an established track record of success! Our teams have won the Primary School section of the HPV Super Series for nine years in a row, making us multiple Australian Champions!

So that’s us, where do you come in? As you can imagine, being a success requires a huge commitment from the students and school community, and of course, significant financial support. With this is in mind, we have created the following sponsorship packages:

**Gold Sponsorship - $1000 +**
As our premier sponsors you receive a 12” company logo on our team trailer, naming rights for one of our bikes for the entire season. In addition, your sponsorship logo will go into our pedal prix publication and you’ll receive a public mention at any pedal prix events. You’ll also receive a team shirt and a framed team print.

**Silver Sponsorship - $500 - $999**
As our secondary sponsors you receive a 6” company logo on our team trailer and your sponsorship logo will go into our pedal prix publication. Your business name will be profiled at our fundraising evenings and the logo will be included on our bike designs.

**Bronze Sponsorship - $100 - $499**
As our third tier sponsor, your sponsorship logo will go into our pedal prix publication and will be profiled at our fundraising evenings.

There are 2 other ways you could help us, by providing 1. Prizes for a Bingo/quiz night 2. Food and supplies for race days.

This is such a great program and we’d love you to be involved. If you’re able to help, please contact me on 0401 121 643 or simply mail your sponsorship cheque and / or goods to donate to the address above marked ‘Pedal Prix Sponsorship’. We look forward to your generous support.

Yours sincerely,

Kerry Southby and Andy Bertram
(2013 Pedal Prix Coordinators)